



# RVS COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

NAAC Accredited Institution

Kumaran Kottam Campus, Kannampalayam (Po), Coimbatore - 641 402.

Phone : 0422 - 2687877 Fax : 0422 - 2688077

E-mail : principal@rvscet.ac.in website : www.rvscet.ac.in

Dr. V. GUNARAJ  
Principal

## Institutional Distinctiveness

Unique System of Enhancing support to the Deserving Students

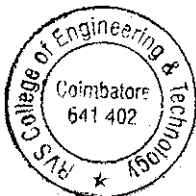
### Objective:

To remove the economic barrier of economically challenged students through :

- Providing quality education to economic barrier student and challenged sector students to fulfill their needs.
- Providing fees concession under economically challenged students.
- Providing study material prepared by experts.
- Training the students in the fields of soft skills, communication skills, interpersonal skills and preparing them to face interviews and get better placement.
- Involving the students' from first year to final year to understand the importance of career building, industrial jobs and entrepreneurship.
- Encouraging the student participation in PALS activities without any charge.

### Context:

Most of the students have come from the rural, pastoral background and other states. It is seen that more than 60 % of the students belong to the reserve category and there is a void between their economic and their education. The prevailing economical gap is carefully taken into account by the management in terms of providing fees waiver to those students. Enthusiastic students from lower financial status and poor backgrounds are given concession in fees.



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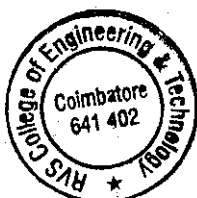
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This particular sector of the students finds it difficult to communicate with others in English. To overcome this issue, the communication skill classes are conducted from the first year onwards. A separate hour is allotted in the academic time table itself. A structured syllabus is framed, organized and executed in a systematically. The various programs conducted by the Institution have promoted the students towards communication skills and soft-skills. This placement-oriented skill development training helps them to cross their boundaries. The Institution has given general awareness in every aspect of their life and how to lead them in a better way.

## Practice:

Engineering is a promising career. The students who persevere themselves to study should be given the opportunity to become graduates. Mostly, students who are capable of obtaining a degree are usually hold back because of their financial difficulties. During such circumstances, students are encouraged to attend summer projects/internships in the industries/prestigious academic institutions to acquire practical knowledge. Industrial visits are also arranged for practical exposure. E-Journals/Magazines are provided in the library to know about new technologies and research trends. Eminent speakers from industry and prestigious academic Institutions are invited for delivering guest lectures on the latest technologies.

Every department conducts technical events through their clubs/associations on current trends & technologies to improve the technical knowledge of the students. The Institution organizes various co-curricular and extra-curricular activities through department activities for enabling 360 degrees development. The Institution has a tie-up with PALS (IIT alumni association), Chennai. IIT PALS came out with various student enrichment programs like industry visits, project expo and internship programs. The students had direct interaction with IIT alumni to enhance their knowledge in



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their respective domains. These programs changed their outlook and their perception which helped them to overcome their hurdles.

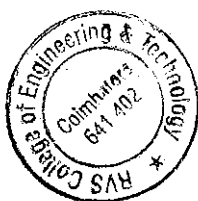
The Institution has established its distinctive approach in the following aspects

1. Counseling for career, academic and personal.
2. Through placement, soft skill training and communication training.
2. Calm atmosphere for learning.
3. Surrounded by Temple for a peaceful mind.
4. Fees waiver for reserved category students.
5. Continuous encouragement in Social Activities.

### Evidence of Success:

Success is evidence of hard work. The success was shown from the bright future of the students who completed their degrees. The prizes/awards won by the students in technical and other events emphasized the impact of the various program organized. The student's placement records are the manifestation of the training given to them.

Apart from the placement training and other activities, PALS conducted many programs in different geographical areas. The students actively participated and also won many prizes in various ventures conducted by the team. The participated students shared and presented their knowledge gained and experience to the remaining students and faculty members in their respective departments. This approach motivated everyone to extend their participation. Because of this enthusiastic and consistent participation of the students and faculty members in PALS, The Institute was awarded the number one position in the Coimbatore zone.



*V. Gunaraj*

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