



RVS COLLEGE OF ENGINEERING AND TECHNOLOGY

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CENTRAL PLACEMENT CELL

Career Guidance Report Academic Year 2019-2020

The CGC- Career Guidance Cell functions primarily to assist students in their career planning by supporting students to identifying their interests, strengths and planning appropriately for their professional needs. It provides guidance to student's personal development along with academics. It arranges awareness, motivational programs, and interactive sessions by the resource persons related to a specific domain and guidance for higher studies are conducted regularly.

Activities Conducted:

The activities of CGC for Career Counseling during 2019-2020 are as follows:

- **Awareness program on Software Industries Expectations from Students:**CGC organized an awareness program on Aug 26, 2019 for the CSE, ECE, EEE pre final year students. Resource Person was Mr. F. Arokia Deepak, Trainer, Talent Sprint. This program has created awareness about what software industries expecting from fresh graduates, their coding & programming skills, communicating skills. 57 students participated in the awareness program.
- **Awareness Program on Job Opportunities in Automation Production:** On Aug 28, 2019 CGC organized an awareness program for III & IV year Mechanical Students. 62 students interested in Automation were participated. The Resource Person was Mr. J. Jayakumar, Trainer, Talent Sprint. This program created awareness about how global investment in automation results into more job opportunities.
- **Seminar on Latest Technology in Smart Industries:**CGC organized a seminar on Latest Technology in Smart Industries, on Jan 25, 2020. This seminar introduced students to smart technologies such as automation, remote monitoring, big data, machine learning and industry 4.0. Interested 55 students attended the seminar.
- **Guidance Program on How to Improve Focus on Studies:**To motivate and improve student's concentration on studies CGC organized a motivational program for the first

year students on Feb 17, 2020. 134 students were got ideas to reduce their distraction & improve their focus on studies.

- **Motivational Program on How to Stop Procrastination:** Motivational program on How to Stop Procrastination has been conducted on Feb 19, 2020 for the second year students. Through this session students got tips to stop postponing work & improve their concentration on studies.

Outcome:

- Students were become aware of software industries expectations from fresher.
- Students were become aware job opportunities available in automation.
- Students were exposed to smart technologies & industry 4.0.
- Students were counseled to focus on studies.
- Students were motivated to stop procrastinating.



CGC-Coordinator



Principal